Justify to the left and have a 6 pt space after each paragraph. Use margins of 1 inch left right top and bottom and do not number the pages. Centre the main headings and the sub-headings, typed in bold.

**Title: Keep the Title Concise and Clear (maximum 16 words)**

Outline the aim of the study with a belief background to why it was needed, what was done, and the main findings.  
Provide a brief background to the topic, with some statistics or data to provide a background to the environment or situation. Explain why the study is needed from a research and/or practice perspective.

**INTRODUCTION**

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Explain what research methods were used and why. Explain how they were applied.

**METHOD**

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Present raw data here without comment, using tables and figures if this makes the data clearer. Present by theme, hypothesis, or research question, if possible in the same order as the literature review.

**FINDINGS**

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Comment on the data, referring to the literature and pointing out similarities and differences, explaining these if possible. Return to the aim and research question and show how the aims have been met, and the research question answered. Conclude with some directions for future research or practice, and any limitations of the study.

**DISCUSSION**

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All references should be in APA 6th.

**REFERENCES**

Mair, J., & Marti, I. (2006). Social entrepreneurship research: A source of explanation, prediction, and delight. *Journal of World Business*, *41*(1), 36-44.

# SUBMITTING THE Paper

The Full paper has to be submitted electronically to the following addresses:

<http://i-come.petra.ac.id/submission/>

It should be submitted by **13 January 2017.**